Ellen Chetwynd

Maternal & Child Health: Researcher, writer, clinician, educator

3515 Hamlet Chapel Rd | Pittsboro NC 27312 | chetwynd@med.unc.edu | cell 919-548-6087

|  |  |
| --- | --- |
| Career Summary | Accomplished scientist, clinician, writer and advocate in women’s health with a focus on lactation. In 30+ years in maternal and child health, and 20+ years in lactation, I have straddled academic, community outreach, advocacy, and clinical roles, often moving into positions of leadership and public speaking. The breadth of this experience undergirds my writing and editorial projects and drives my work in reproductive equity and clinical support of new families. In all areas of my career I strive to move big ideas into operational growth through collaborative partnerships and commitment. |
| Education | **North Carolina State University**  · Post-Doctoral Fellow, 2016-2017  **Gillings School of Global Public Health, University of North Carolina at Chapel Hill**   * Doctor of Philosophy in Public Health, MCH with minor in Epidemiology, 2016 * Master of Public Health, MCH, 2011   **University of North Carolina at Chapel Hill**   * Bachelor of Science in Nursing, Full Johnston Scholar, 1991 * Bachelor of Arts, Biology, 1988 |
| Awards/  Credentials | * United States Lactation Consultant Association Award of Excellence (2019) * UNC Family Medicine Award for best presentation (2004) * Nursing Excellence Award (1999) * Registered Nurse (1991-present) * International Board-Certified Lactation Consultant (IBCLC) 2000-present |
| Academic Positions | **Assistant Adjunct Professor, University of NC at Chapel Hill (2018-present)**   * Team Lead: Community Engagement * Project Co-Director: Monitoring and Evaluation |
|  | **Research Scientist, North Carolina State University (2017-2021)**   * Instructor in Infant Feeding course * Clinical research * Awarded grant for design of innovative, interactive case study in lactation |
|  | **Research Scientist, University of North Carolina at Greensboro (2018-2021)**   * Researcher * Scientific editor and author |
| Research | **UNIVERSITY OF NORTH CAROLINA AT GREENSBORO**  **Evaluation, Transforming Clinics for Better Breastfeeding Outcomes (2019-2021)**  Breastfeeding intervention in North Carolina funded by the Division of Public Health and Patient Access Network to provide peer support to breastfeeding mothers and internal resources and expertise in moving clinics serving low resourced communities toward Mother-Baby Friendly Clinic status through the North Carolina Breastfeeding Coalition. (Funded by the North Carolina Division of Public Health) |
|  | **UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**  **Lead Researcher, Evaluation, Innovative Maternity Care Model in Rural Critical Access Hospital (2021 – present)**  Evaluation of rural maternity service model through collection and analysis of quantitative and qualitative data. (funded by The Duke Endowment)  **Primary Analyst, Staffing, Structure, and Resources at Low-Volume Maternity Units in North Carolina (2018-2021)**  Quantitative and qualitative primary data collection and analysis of steps taken to successfully manage small rural maternity units in North Carolina  **Dissertation Research, Lactation Duration and Maternal Metabolic Disease in African American Women (2014-2016)**  Designed research plan using cohort data from 59,001 women resulting in two primary authored journal articles applying case cohort design to this research topic. Project skills included SAS programming for variable selection and construction, data cleaning, model building, analysis, and development of tables and figures.  **Master’s Research,** **Recognition of U.S. IBCLCs by health insurance providers (2010-2011)**  Designed research plan and survey for ~11,000 recipients (all IBCLCs in the US). Collaborated with international credentialing agency (IBLCE) to distribute surveys nationally. Collected, cleaned, and quantitatively analyzed data.  **Research Assistant,** **Black Women’s Health Study (2014)**  Designed study, selected variables, cleaned and analyzed data. Wrote a manuscript quantifying the relationship between pre-pregnancy diabetes and duration of lactation  **Study Coordinator, Mothers Milk Microbiome (2011-2014)**  Assisted with study design and survey development. Completed all research visits as study lactation consultant, and managed specimen collection and delivery. Coordinated study details. Participated in primary analysis and led independent secondary analysis of data. Have given multiple presentations on results of research outcomes. (funded by NC TraCs)  **Study Coordinator, Management of Maternal Symptoms (2011-2014**)  Created charting for lactation that was viable in hospital and outpatient settings by collaborating with staff in both settings. Provided quality improvement data to staff for discussion and care coordination. Managed student assistant. Charting designed during this process was the basis for lactation charting adapted for EPIC electronic charting system at UNC Hospitals. (funded by NC TraCs)  **Research Consultant, Mothers and Others (2013-2016)**  Consulted on design and implementation of IBCLC component in a community-based intervention for low income African American women in the UNC and Wake Hospital catchment areas. Consulted on content of IBCLC contact, schedule, charting and data collection forms. Oriented study IBCLC and continue to provide ongoing consulting as needed. Will co-author any study papers specific to the lactation support intervention. (funded by National Institute of Health R01 grant)  **Research Assistant, Carolina Global Breastfeeding Institute (2011; 2014)**  2011: Carried out telephone interviews, in Spanish, on hospital breastfeeding practices  2014: Collaborated with Einstein Medical School to carry out a Working Group Process. Created a list of key professional and public health organizations interested in reimbursement of lactation support. Created a survey on advocacy efforts in lactation support since the Affordable Care Act. Collected and independently analyzed the data. Presented survey results as well as orientation to the mandates of the ACA during a national webinar attended by key policy makers and representatives of national professional organizations. Co-authored manuscript of the process.  **Research IBCLC, Durham B.E.S.T. For Babes (2011)**  Ran a breastfeeding support group for African American mothers in Durham in collaboration with a community educator. Administered research surveys during all support groups. Provided breastfeeding counselling as needed while encouraging informed peer support.  **NORTH CAROLINA STATE UNIVERSITY**  **Post-Doctoral Fellow (2016-2017)**  1) Framing of the state of North Carolina as a system for intentional scaling-up of evidence-based practices within resource deserts; 2) clinical use of breast massage to reduce antibiotic use for mastitis; 3) development of an internship in breastfeeding medicine for advanced nursing and medical students [grant funded].  **Co-Investigator, Macronutrients in Non-Puerperal Induced Human Breast Milk (2013-2014)**  Designed study and mentored medical student in carrying out data and specimen collection. Negotiated collaboration with researchers at NC State for breast milk analysis. Co-authored two manuscripts and have given multiple presentations on results. |
| Consultant | **Community Engagement Consultant, UNC Department of Family Medicine (2018-present)**  Team lead on Community Engagement Committee for the Chatham Hospital Maternity Care Unit. Coordinating Listening Sessions in the community. Won grant funding to align services with primary collaborators (EMBRACe) and to support and Baby Friendly status (ENRICH).  **Expert Witness in Clinical Lactation**  *Chimicles & Tikelles, LLC*. (2018), Civil Action No. 1:17-cv-00183-VC (USDC N.D. California) Testifying expert for the prosecution in reimbursement for lactation support.  *Scott Law Group, LLC.* (2020) Testifying expert for the defense on benefits of human milk. Stokes County, NC  **Consultant (2021 – present)**  *R43 HD109044-01* New Wearable Technology Applied to Human Milk Supplementation at the Breast |
| Teaching | **Clinical Faculty, Mary Rose Tully Training Initiative, Gillings School of Global Public Health, University of North Carolina at Chapel Hill (2010-2019)**  · Didactic lectures, clinical training, and mentorship.  **Instructor, Mothers and Infants Lactation Knowledge, North Carolina State University (2016-2021)**  · Co-taught didactic content and experiential lab  **Teacher’s Assistant, Gillings School of Global Public Health, University of North Carolina at Chapel Hill (2011-2014)**   * Epidemiologic Analysis of Binary Data, Epid 718 * Issues in International Maternal and Child Health MHCH 722 * Optimal Infant and Young Child Feeding, MHCH 605 |
| Grants | * **$500,000 (Blue Cross Blue Shield):** Chatham County EMBRACe * **$300,000 (The Duke Endowment):** Maternity Care Access and Quality in Chatham County: Mixed Method Evaluation of the UNC Chatham Hospital Maternity Care Project * **$150,000 (Robert Woods Johnson):** Equity for Moms and Babies Realized Across Chatham (2020-2022) * **$7000 (North Carolina State University):** Immersive Videos for Improvement of Student Self-Efficacy in Clinical Lactation * **$6,800 (Carolina Global Breastfeeding Institute):** Enriching Maternity Care Communities in the Carolinas (2020-2024) * **$168,000 (NC Division of Public Health)**: Transforming Clinics for Better Breastfeeding Outcomes, Center for Disease Control and Prevention: State Physical Activity and Nutrition Program (2019-2022) * **$5,000, (Association of Teachers of Maternal and Child Health):** Optimum Infant Feeding Internship for Physicians and Advanced Practice Nurses, Innovative Teaching Award from the (2016-2017) * **$35,000(NACCHO)**: Reducing Disparities in Breastfeeding through Peer and Professional Support (Breastfeeding) Project, The National Association of County and City Health Officials (2015-2016) * **$1500 , (Health and Human Services Office on Women’s Health):** Employers of Hourly Workers Funding Opportunity for State Breastfeeding Coalitions, (2012) |
| Scholarship | * Reproductive/Perinatal/Pediatric Epidemiology Training Grant * Maternal Child Health Leadership Training Grant * Carolina Global Breastfeeding Institute Scholarship |
| Advocacy | **Chair, North Carolina Lactation Consultant Association (2011-2017)**   * Flipped meeting structure from central distribution of information to facilitated, participant driven conversations, with central support for local initiatives. * Created an annual NCLCA Summit to mentor new NC IBCLCs into leadership roles, and reinforce a regional structure using a SMART goal setting theory of change. * Implemented a listening tour across the state utilizing GIS mapping of each perinatal region to more precisely locate areas of strength and weakness.   **Chair, North Carolina Breastfeeding Coalition (2017-present)**   * Moved organization into grant-funded work * Restructured, updated and managed the NCBC website * Created a statewide breastfeeding resource, updated annually, and accessible through an interactive format on the NCBC website * Represented NCBC at conferences sponsored by the United States Breastfeeding Committee, including presentation of master’s research on recognition and reimbursement of IBCLCs and an advocacy toolkit based on our efforts to encourage coverage of medical lactation therapy by IBCLCs with NC Medicaid.   **Member, Child Fatality Task Force: Perinatal Health Committee (2012-present)**   * Coordinate ‘asks’ on CFTF involvement in support of breastfeeding in the legislature and on statewide efforts * Consulted on development of Medical Lactation Services Policy for NC Division of Medical Assistance.   **Member, NC Institute of Medicine Task Force on Maternal Health: (2020-present)**  A task force of stakeholders and experts from across North Carolina working to identify evidence-based solutions to best improve maternal health outcomes and to guide and develop a Maternal Health Strategic Plan for the state.  **Member, North Carolina Pregnancy & Continuity of Care During COVID-19 Task Force: (2020)**  Rapid response to the Covid-19 pandemic. Development and distribution of a set of principles and actions meant to use evidence-based recommendations to standardize care across NC. |
| Clinical | **Lactation Consultant & Owner, Teaching Babies to Nurse (2020-present)**  Founded and developed full-service lactation care service inclusive of collaborative practice with an osteopathic pediatrician. Service established to manage difficult cases and specialize in infant physical assessment and suck training.  **Lactation Consultant, Women’s Birth and Wellness Center (2009-2020)**  Founded and developed full-service lactation care at this free standing birth center while studying for doctorate. Program has grown from 1 to 5 IBCLCs covering full clinical hours. Developed and staff clinic for difficult cases specializing in infant physical assessment and suck training. Instruct graduate students, mentor community clinicians and other lactation consultants.  **Next Level Lactation, LLC (2017-2020)**  Platform for providing advanced education in clinical lactation  **Co-Director, Maternal and Child Health, University of North Carolina, Department of Family Medicine (2006-2009)**  Co-Directed Family Medicine Maternal Child Health Program which provided full scope maternity care to over 400 women annually, in 8 affiliated clinics, serviced by approximately 50 clinicians. Maintained program quality; supported training for residents.  **Perinatal Clinic Coordinator, Maternal and Child Health, University of North Carolina, Department of Family Medicine (1995-2009)**  Coordinated MCH Family Medicine Maternal Child Health Program. Provided perinatal patient care. Educated resident physicians. Launched first outpatient lactation service at UNC Hospitals. Implemented, managed, and facilitated group prenatal care and pediatric care programs. Collaboratively created evidence based MCH reference website for physicians. Held leadership positions on multiple clinic and hospital based committees. Organized and led case management and quality improvement meetings.  **Nurse in Obstetrics and Gynecology, University of North Carolina Women’s Hospital (1991-1995)**  Provided patient care. Served as charge nurse. Wrote protocols and created educational programs for nursing staff. |
| Service to Profession | **Associate Editor**  Journal of Human Lactation  **Reviewer**  Journal of Human Lactation, Diabetic Medicine, PLOS One, Maternal and Child Nutrition, International Breastfeeding Journal, Women’s Health Issues Journal of Women’s Health, Journal of Global Health  **Grant Reviewer**  RFA #320 Women’s and Children’s Health Section, NC Division of Public Health (March, 2016)  **Advisory Committee**   * North Carolina Maternity Care and COVID-19 Task Force (2020) * North Carolina Institute of Medicine Task Force on Maternal Health (2020) * Gold Tongue Tie PAC Planning (2019-2020) * North Carolina Breastfeeding Advisory Group (2018-2021) * Miriam H. Labbok Award for Excellence (2016-2018) * Mary Rose Tully Training Initiative; Clinical Support for Breastfeeding (2014-2016) * Breastfeeding and Feminism Conference Committee (2014-2019) * North Carolina Lactation Consultant Association Breastfeeding Summit (2014-2019)   **Dissertation Committee**   * Lori Hubbard, Eastern Carolina University “Breastfeeding Self-Efficacy in Women Using Assistive Techniques and Devices to Address Maternal and Infant Feeding Problems “(March, 2021) |

Appendix A

Peer Reviewed Publications

|  |  |
| --- | --- |
| 2022 | **Chetwynd, E**., Critical Analysis of Reliability and Validity in Literature. *Journal of Human Lactation* 1100201 (*in publication*). |
| 2021 | Page, C. P., **Chetwynd, E**., Zolotor, A. J., Holmes, G. M., & Hawes, E. M. Building the Clinical and Business Case for Opening Maternity Care Units in Critical Access Hospitals. *New England Journal of Medicine Catalyst Innovations in Care Delivery*, 2(5). |
| 2021 | Davis, R., Williams, J., & **Chetwynd, E**. Increasing Diversity in the Field of Lactation: An Interview With the Directors of Pathway 2 IBCLC Programs at Historically Black Colleges and Universities. *Journal of Human Lactation*, 37(2), 230–235. <https://doi.org/10.1177/0890334421995108> |
| 2021 | **Chetwynd E.** The Space Between: Separation as a Measure of Societal Support for Lactation. *Journal of Human Lactation*, 37(2), 223–225. <https://doi.org/10.1177/0890334421995106> |
| 2020 | Gutowski, J. L., **Chetwynd, E**. Commentary on “The Role of Law and Policy in Assisting Families to Reach Healthy People’s Maternal, Infant, and Child Health Breastfeeding Goals in the United States”: A Call for Clarity. *Journal of Human Lactation*, 36(1), 197–198. https://doi.org/10.1177/0890334419872458 |
| 2020 | Carolough, M., **Chetwynd, EM**, Muthler S., Page, C. Rural Hospital Maternity Units in North Carolina: Models of Success in Staffing, Structure and Resources. *Southern Medical Journal,*114(2), 92–97. https://doi.org/10.14423/SMJ.0000000000001208 |
| 2019 | **Chetwynd EM,** Wasser H, Poole C. Breastfeeding support interventions by International Board-Certified Lactation Consultants: a systemic review and meta-analysis*. Journal of Human Lactation, 35(3), 424-440.* |
| 2019 | Yourkavitch JM, **Chetwynd EM**. Toward Consistency: Updating Lactation and Breastfeeding Terminology for Population Health Research. *Journal of Human Lactation, 35(3), 418-423.* |
| 2019 | Unger C, **Chetwynd EM,** Costello R. Ankyloglossia identification, diagnosis, and frenotomy: a qualitative study of community referral pathways. *Journal of Human Lactation, 0890334419887368.* |
| 2019 | **Chetwynd EM,** Facelli, V. Lactation care for LGBTQI+ families: A case report. *Journal of Human Lactation, 35(2), 244-247.* |
| 2018 | **Chetwynd EM**, Stuebe AM, Rosenberg L, Troester M, Palmer JR. Prepregnancy diabetes and breastfeeding cessation among black women in the United States Breastfeeding Medicine, 14(4), 249-255. |
| 2017 | Liberty A, Wouk K, **Chetwynd E.** Ringul-Kulka T. A geospatial analysis of the impact of the Baby-Friendly Hospital Initiative on breastfeeding initiation in North Carolina. Journal of Human Lactation. 2018 Jul 1:0890334418776645. |
| 2017 | Singletary N, **Chetwynd E**, Fogleman. Stakeholder views of breastfeeding education in schools: a systemic mixed studies review of the literature. International Breastfeeding Journal. *In publication*. DOI: 10.1186/s13006-017-0106-0. IBFJ-D-16-00038.1 |
| 2017 | **Chetwynd E**, Stuebe AM, Rosenberg L, Troester M, Rowley D, Palmer JR. Cumulative lactation and hypertension in African American women. Amer. J. Epid. 2017 AJE-00765-2016-R2. |
| 2016 | **Chetwynd E,** Costello R, Wouk K. A7. The exclusion of women from the definition of exclusive breastfeeding. In Selected abstracts from the Breastfeeding and Feminism International Conference 2016. International Breastfeeding Journal, 2016 11(Suppl 1):26 **DOI:**10.1186/s13006-016-0082-9. |
| 2016 | **Chetwynd, EM.** Cumulative lactation and metabolic disease in African American women (Dissertation). Retrieved from ProQuest Dissertations and Theses database. 2016: ProQuest Number 10146095. |
| 2016 | Wouk K, **Chetwynd E,** Sullivan C, Vitaglione T. Improving Access to Medical Lactation Support and Counseling: Building the Case for Medicaid Reimbursement. Matern. Child Health J. 2016, Aug 17: 1-9. |
| 2016 | Houk K, **Chetwynd E,** Sullivan C. Advocacy for IBCLC care: A toolkit for action based on cost benefit analysis and GIS mapping in North Carolina. In: Labbok M, Hall Smith P, eds. Breastfeeding, Social Justice and Equity: Reflecting, Reclaiming, Re-visioning. Praeclarus Press, LLC. |
| 2016 | **Chetwynd E**. The Changing Definition of Family: Issues in Lactation Consulting Related to Adoption by Same Sex Couples. In: Labbok M, Hall Smith P, eds. Breastfeeding, Social Justice and Equity: Reflecting, Reclaiming, Re-visioning. Praeclarus Press, LLC. *In publication* |
| 2015 | **Chetwynd E**, Sullivan C. The provision of breastfeeding support: Differentiating the research on peer counsellors and IBCLCs. Labbok M, Hall Smith P, eds. In Forging Partnerships for a Better Tomorrow. Praeclarus Press, LLC. 2016 |
| 2015 | Twigger AJ, HepworthAR, LaiCT, **ChetwyndE**, StuebeAM, BlancafortP, HartmannPE, Geddes DT, HassiotouF. Gene expression in breastmilk cells is associated with maternal and infant characteristics. Scientific Reports 5 (2015). |
| 2014 | Wilson E, Perrin MA, Fogelman A, **Chetwynd EM**. The intricacies of induced lactation for same sex mothers of an adopted child. [J Hum Lact.](http://www.ncbi.nlm.nih.gov/pubmed/?term=The+intricacies+of+induced+lactation+for+same+sex+mothers+of+an+adopted+child) 2015 Feb;31(1):64-7. |
| 2014 | Perrin MA, Wilson E, **Chetwynd EM**, Fogelman A.A pilot study on the protein composition of induced non-puerperal human milk. [J Hum Lact.](http://www.ncbi.nlm.nih.gov/pubmed/?term=A+pilot+study+on+the+protein+composition+of+induced+non-puerperal+human+milk.) 2015 Feb;31(1):166-71. |
| 2014 | Chollet-Hinton LS, Stuebe AM, Casbas-Hernandez P, **Chetwynd E**, Troester MA. Temporal trends in the inflammatory cytokine profile of human breast milk. [Breastfeed Med.](http://www.ncbi.nlm.nih.gov/pubmed/?otool=uncchlib&term=Temporal%20trends%20in%20the%20inflammatory%20cytokine%20profile%20of%20human%20breast%20milk) 2014 Dec;9(10):530-7. |
| 2013 | Stuebe AM, Horton B, **Chetwynd E**, Watkins S, Grewen K, Meltzer-Brody S. Prevalence and risk factors for unplanned, undesired weaning due to lactation dysfunction among US mothers. J Womens Health (Larchmt). 2014 May;23(5):404-12. |
| 2013 | Stuebe AS, **Chetwynd E**, Horton B, Azcarate-Peril M. 427: Maternal antibiotic exposure, diet, and milk microbiome diversity. American Journal of Obstetrics and Gynecology 2014; 1(210) S216. |
| 2013 | **Chetwynd E**, Meyer AM, Stuebe AM, Costello R, Labbok M. Recognition of International Board Certified Lactation Consultants by health insurance providers in the United States: A national survey of lactation consultants. J Hum Lact. 2013;29(4):517-526. |
| 2012 | Hassiotou F, Beltran A, **Chetwynd E**, Stuebe AM, Twigger AJ, Metzger P, Trengove N, Lai CT, Filgueira L, Blancafort P, Hartmann PE. Breastmilk is a novel source of stem cells with multilineage differentiation potential. Stem Cells. 2012; 30: 2164-2174. |
| 2004 | Trotter K**, Chetwynd EM**. Ideas to Help Your Practice Thrive: Put eight  pregnant women in the same room. Family Practice Management*;* 2004*:* 34. |
| 2004 | **Chetwynd EM**, Ives TJ, Payne PM, Edens-Bartholomew N. Fluconazole for postpartum candidal mastitis and infant thrush. Journal of Human Lactation*;* 2004*:* 18(2):168-171. |
| **Other Publications** | |
| 2019 | Hall Smith P, **Chetwynd EM**. Breastfeeding Practice Policy and Politics. In: Wambach, K, Breastfeeding and Human Lactation, 6th Edition *(7th Edition invited)* |
| 2014 | Gutowski JL, Walker M, **Chetwynd E**. Containing Health Care Costs Help in Plain Sight. International Board-Certified Lactation Consultants: Allied Healthcare Providers Contribute to the Solution, 3rd Edition. Morrisville, NC. United States Lactation Consultant Association, 2014. |
| 2013 | **Chetwynd EM**. Breastfeeding Pain: Challenging Common Assumptions: A Tale of Normal Breastfeeding and Self-Discovery. DONA (Doulas of North America) Invited opinion piece for DONA magazine. March 2014. |
| 2012 | Gutowski JL, Walker M, **Chetwynd E**. Containing Health Care Costs Help in Plain Sight. International Board Certified Lactation Consultants: Allied Healthcare Providers Contribute to the Solution 2nd Edition. Morrisville, NC. United States Lactation Consultant Association, 2012. |
| 2010 | Gutowski JL, Walker M, **Chetwynd E**. Containing Health Care Costs Help in Plain Sight. International Board Certified Lactation Consultants: Allied Healthcare Providers Contribute to the Solution. Morrisville, NC. United States Lactation Consultant Association, 2010. |

Appendix B

Posters and Presentations

|  |  |
| --- | --- |
| **Presentations** |  |
| **2022** |  |
| September | Keynote Speaker: Art of Breastfeeding Conference |
| June | “Teaching Babies how to Nurse: Advanced Clinical Skills for Rethinking Lactation Support”, Teaching Babies to Nurse Workshop, June, 17, 2022, Online |
| March | “Teaching Babies how to Nurse: Advanced Clinical Skills for Rethinking Lactation Support”, Teaching Babies to Nurse Workshop, March, 25, 2022, Online |
| January | “Evaluation of Chatham Hospital’s Maternity Care Center, Results from Year 1”, UNC Department Family Medicine, School of Medicine, Online |
| **2021** |  |
| December | “Teaching Babies how to Think their Way to Better Nursing”, North Carolina State University Workshop, December, 6, 2021, Online |
| August | “Leading with Race: Shifting Gears in Community Engagement”, National Maternal Health Innovations Symposium, August 30, 2021, Online |
| August | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| **2020** |  |
| November | “Breastfeeding Management in Late Preterm Infants”, A Mother’s Special Gift 22nd Annual Conference and Webinar, Online |
| October | “Teaching Babies to Think Their Way to Better Nursing”, Art of Breastfeeding Conference, October 6, 2020, Online |
| August | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| August | “Teaching Babies How to THINK their Way to Better Nursing”, Eastern AHEC Breastfeeding Symposium, August 7, 2020, Online |
| January | “Engaged Listening Informs an innovative model of rural maternity care” Connect, Engage, Transform; Rural Community Partnerships. January 24, Chapel Hill, NC |
| **2019** |  |
| Sept | “The compensatory mechanics of suck for babies with oral tethering” GOLD Online Conferences, September 17, 2019. |
| August | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| July | “Clinical application of infant body dynamics to address our most difficult cases” International Lactation Consultant Association. July 24-27, 2019. Atlanta, GA. |
| May | “The Reproductive Continuum: Meeting the Demand for Contraception and Reproductive Health during Breastfeeding and Feminism: Are Breastfeeding and Gender Equality Compatible?” Women Deliver. June 3-6, 2019. Vancouver, Canada |
| March | “Assessing and Measuring Breastfeeding to Advance Change” Breastfeeding and Feminism International Conference 2019. March 20-22, 2018. Chapel Hill, NC. |
| March | Moderator: We Can Do Better-Maximizing Neutral, Compassionate Care Strategies for Vulnerable Populations, Dixie Weber. Breastfeeding and Feminism International Conference 2018. March 20-22, 2019. Chapel Hill, NC. |
| March | Moderator: State of the Science: What we do and do not know, Joan Dodgson Breastfeeding and Feminism International Conference 2018. March 20-22, 2019. Chapel Hill, NC. |
| March | “Touching Breasts” Breastfeeding and Feminism International Conference 2019. March 20-22, 2018. Chapel Hill, NC. |
| March | “Breastfeeding Research Methods Workshop: Quantitative Research” Preconference for: Breastfeeding and Feminism International Conference 2018. March 20-22, 2019. Chapel Hill, NC. |
| Feb | “The Role of Lactation in Mitigating Hypertension and Health Inequities” Webex presentation for Women-Inspired Systems’ Enrichment for participants of the New York City Breastfeeding Hospital Collaborative |
| **2018** |  |
| Nov | “Challenging Cases in Breastfeeding Management” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| August | “Infant Feeding as Public Health Advocacy: Providing Equity in Decisions about Infant Nutrition” NUTR 411: Public Health Perspectives in Infant Nutrition. |
| August | “The Role of the IBCLC” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| August | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| August | “ WORK IT! Retrospective Cohort Study on the use of Therapeutic Breast Massage  for the Management of Mastitis” North Carolina Lactation Consultant Association 3rd Annual Breastfeeding Summit, August 9, Greenville, NC |
| July | “Teaching Babies How to Think Their Way to Better Nursing”, International Conference of Ankylofrenula Professionals: Frenum Freedom-Oral Restrictions Affecting the Lifespan. July 26-29, Toronto, Canada. |
| July | “Therapeutic Breast Massage of Lactation is Associated with Reduction in Antibiotic Use for Mastitis”, International Lactation Consultant Association: Better Together, Changing Your Community and the World. July 18-21, Portland, Oregon. *Session chosen for international streaming.* |
| March | Chetwynd E, Fogleman A. “The Journey to Medicaid Reimbursement of Medical Lactation Services in North Carolina”. Breastfeeding and Feminism International Conference 2018. March 21-23, 2018. Chapel Hill, NC. |
| **2017** |  |
| Oct | “Infant Assessment and Development” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Sept | “How to Take a Breastfeeding X-Ray: The secrets to supporting your patients’ breastfeeding success” UNC Department of Family Medicine, Chapel Hill, NC |
| August | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| August | “The Role of the IBCLC” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| May | “Aggressive non-nursers – what can the lactation consultant do?” North Carolina Lactation Consultant Association 3rd Annual Breastfeeding Summit, Wilmington, NC |
| May | “Perinatal Regional Workgroups” North Carolina Lactation Consultant Association 3nd Annual Breastfeeding Summit, Wilmington, NC |
| May | Chetwynd E, Costello R, Singletary N. “Community Lactation Consulting: Tools for Planning and Building Your Outpatient Practice. New Horizons in Clinical Practice”, May 3-6. 2017. United States Lactation Consultant Association, San Antonio, Texas. |
| May | Chetwynd E, “The Jaw Bone’s Connected to the Neck Bone”May 3-6. 2017. United States Lactation Consultant Association, San Antonio, Texas. |
| April | “Teaching Babies How to Think Their Way to Better Nursing” 15th Annual Triangle Breastfeeding Alliance Conference: When the Going Gets Tough…the Tough Collaborate. Raleigh, NC. |
| April | (Webinar) “Addressing Breastfeeding Disparities in North Carolina: Theoretical and Practical Approaches”, North Carolina Division of Public Health, Women’s Health Branch, North Carolina Department of Health and Human Services. |
| March | Sanders A, Chetwynd E, Fogleman A. “A descriptive study of IBCLC access of NC WIC agencies”. Breastfeeding and Feminism International Conference 2017. March 22-24, 2017. Chapel Hill, NC. |
| Feb | “Lactation from the Field” HEA 711 B Experimental Course: Breastfeeding, Gender and Health. University of North Carolina, Greensboro, NC |
| **2016** |  |
| Nov | “Challenging Cases in Breastfeeding Management” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Sept | “Infant Assessment” Lactation Consultant Review Course, Wake Area Health Education Center and Carolina Global Breastfeeding Institute, Raleigh, NC |
| Sept | “Breastfeeding Problem-Solving in Small Groups with Experienced IBCLCs” Lactation Consultant Review Course, Wake Area Health Education Center and Carolina Global Breastfeeding Institute, Raleigh, NC |
| Sept | “Infant Assessment and Development” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Sept | “Implementing Lessons from Cumulative Lactation and Metabolic Disease in African American Women” for Committee Members on Board for Improving Community Outcomes for MCH (ICO4MCH); NC Division of Public Health, Webinar |
| August | “The Role of the IBCLC” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| August | “Basics of Research in Breastfeeding” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| August | “Cumulative Lactation and Metabolic Disease in African American Women”, followed by an interactive review/discussion of breastfeeding services available at UNC Family Medicine and visioning for future directions. UNC Department of Family Medicine, Chapel Hill, NC |
| August | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| August | Panel Member Presenting: “: The Flipped Coalition: Use of a 'Year of Listening' to Pinpoint the Breastfeeding Landscape, Highlight Local Priorities, Identify New Leaders, and Connect the Central Organization with Local Groups” Sixth National Breastfeeding Coalitions Conference, Arlington, VA. |
| July | “Cumulative Lactation and Metabolic Disease in African American Women” Dissertation Presentation, UNC Gillings School of Global Public Health, Department of Maternal and Child Health, Chapel Hill, NC |
| June | “Regional Break-Outs: Medicaid Coverage of Medical Lactation Care in North Carolina” North Carolina Lactation Consultant Association 2nd Annual Breastfeeding Summit, Wilmington, NC |
| April | “Case Review for Mary Rose Tully Training Initiative II” utilizing ‘flipped classroom’ techniques. MHCH 765 UNC Gillings School of Global Public Health, Chapel Hill, NC |
| March | Moderator for: “Storytelling: The Challenging Second Night-A Dialogue from Two Perspectives” 11th Breastfeeding and Feminism International Conference, Chapel Hill, NC. |
| March | “The Exclusion of Women from the Definition of Exclusive Breastfeeding: Advancing the Mother’s Perspective” 11th Breastfeeding and Feminism International Conference, Chapel Hill, NC. |
| **2015** |  |
| Nov | “Challenging Cases in Breastfeeding Management” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Oct | “The Impact of the Affordable Care Act on Breastfeeding Success” Art of Breastfeeding Conference, Chapel Hill, NC |
| Oct | “Infant Assessment and Development” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Aug | “The Role of the IBCLC” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Aug | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| June | “Infant Physiology for the IBCLC: The Jaw Bone’s Connected to the Neck Bone” First Annual North Carolina Lactation Consultant Association Summit, Wilmington, NC. |
| March | “The Changing Definition of Family: Issues in Lactation Consulting Related to Same Sex Adoption” 10th Breastfeeding and Feminism International Conference, Chapel Hill, NC. |
| **2014** |  |
| Nov | “Challenging Cases in Breastfeeding Management” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Aug | “The Role of the IBCLC” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Aug | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| July | “Breastfeeding Challenges: Breastfeeding Support for Family Physicians” UNC Department of Family Medicine, Chapel Hill, NC |
| July | **Grand Rounds**: “Breastfeeding Beyond Early Post-Partum” UNC Department of Family Medicine, Chapel Hill, NC |
| April | “Case Review for Mary Rose Tully Training Initiative II” utilizing ‘flipped classroom’ techniques. MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| March | “The Provision of Breastfeeding Support: Researching and Differentiating the IBCLC” Breastfeeding and Feminism, Chapel Hill, NC |
| March | “ACA and Lactation Support: Implementation, Impact, Next Steps” A National Webinar with Key Stakeholders on the Implementation of Lactation Policy. |
| Feb | “Evidence-Based Practices for Breastfeeding Challenges” 6th Annual Excellence in Maternity Care Conference, Chapel Hill, NC |
| **2013** |  |
| Dec | “Infant Physiology as a Limiting Factor in Breastfeeding Success”, UNC Hospitals, Department of Lactation Services, Chapel Hill, NC |
| Nov | “Challenging Cases in Breastfeeding Management” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Sept | “Management of Breastfeeding Challenges” UNC Department of Family Medicine, Chapel Hill, NC |
| Aug | “The Role of the IBCLC” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Aug | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| July | “Pain in Breastfeeding: Challenging Common Assumptions.” DONA International (Doulas of North America) 19th Annual DONA International Conference, online |
| April | “Breastfeeding Case Studies” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| April | “Breastfeeding and Nutrition” NUTR 640, UNC School of Public Health, Chapel Hill, NC |
| April | “Pain in Breastfeeding: Challenging Common Assumptions.” South East Area Health Education Center, Wilmington, NC |
| April | “Pain in Breastfeeding: Challenging Common Assumptions.” South East Area Health Education Center, Fayetteville, NC |
| Jan | “Promoting, Protecting, and Supporting Breastfeeding for Public Health Nurses” Children and Youth Branch, North Carolina Division of Public Health, Webinar to be archived |
| **2012** |  |
| Nov | “Promoting, Protecting and Supporting Breastfeeding in North Carolina” Perinatal Health Committee, North Carolina Child Fatality Task Force, Raleigh, NC |
| Oct | “Why Licensure” Art of Breastfeeding Conference, Chapel Hill, NC |
| Oct | “Infant Assessment and Development” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| Aug | “United States Lactation Consultant Association: Pursuing the Surgeon General’s Call to Action to Support Breastfeeding”. United States Breastfeeding Committee’s Fourth National Conference of Breastfeeding Coalitions, Washington, DC. |
| Aug | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| Aug | “The Role of the IBCLC” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| May | “The Role of the IBCLC: Why Licensure” North Carolina Board of Dietetics and Nutrition, Raleigh, NC |
| May | “Breastfeeding Update” Women’s Birth and Wellness Center, Chapel Hill, NC |
| March | “Breastfeeding and Nutrition” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| March | “Recognition of IBCLC Credentials by the Insurance Industry” Breastfeeding and Feminism, Greensboro, NC |
| Feb | Invited Participant: “Postpartum Breast Remodeling, Lactation and Breast Cancer Risk” Towards Improved Risk Assessment and Prevention” Symposium at the National Cancer Institute, National Institute of Health. Rockville, MD |
| **2011** |  |
| Oct | “Breastfeeding 101” Art of Breastfeeding, Chapel Hill, NC |
| Aug | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| Aug | “The Role of the IBCLC” MHCH 765 The Mary Rose Tully Training Initiative: Clinical Support for Breastfeeding, Gillings School of Global Public Health, Chapel Hill, NC |
| July | “Recognition of International Board Certified Lactation Consultants by Health Insurance Providers in the United States” International Lactation Consultant Association Conference, Reimbursement and Licensure Committee Meeting, San Diego, CA |
| April | “Abstract for Master’s Paper” UNC School of Public Health, Chapel Hill, NC |
| April | “Breastfeeding and Nutrition” NUTR 640, UNC School of Public Health, Chapel Hill, NC |
| March | “What is Normal Nursing” Poster Presentation at Breastfeeding and Feminism, Chapel Hill, NC |
| Jan | “Clinical Breastfeeding Support and Public Health” MHCH 605, UNC School of Public Health, Chapel Hill, NC |
| Jan | “Early Support of Breastfeeding” Perinatal Quality Collaborative of North Carolina, Raleigh, NC |
|  |  |
| **2010** |  |
| Nov | “Circumcision and Public Health” Birth and Breastfeeding Evidence Based Education and Support, UNC School of Public Health, Chapel Hill, NC |
| Oct | “Breastfeeding 101” Art of Breastfeeding, Chapel Hill, NC |
| Oct | “Frequently Asked Questions About Breastfeeding” Birth and Breastfeeding Evidence Based Education and Support, UNC School of Public Health, Chapel Hill, NC |
| Sept | “Breastfeeding Challenges: Breastfeeding Support for Family Physicians” UNC Department of Family Medicine, Chapel Hill, NC |
| Sept | “Support of the Laboring Woman” UNC Department of Family Medicine, Chapel Hill, NC |
| Aug | “Breastfeeding Challenges: What to do When Breastfeeding Gets Difficult” East Carolina University Midwifery Program, Greenville, NC |
| April | “Breastfeeding and Nutrition” NUTR 640, UNC School of Public Health, Chapel Hill, NC |